

2025 SMALL BUSINESS DIRECT INSTALL PROGRAM

COLORADO: COMMERCIAL AND INDUSTRIAL ELECTRIC CUSTOMERS

Black Hills Energy encourages Colorado small commercial customers with a monthly peak demand below 50 kW to purchase and install energy efficient lighting, HVAC, and refrigeration measures. Qualifying customers will receive an energy evaluation identifying potential energy savings, direct installation of low-cost measures, and a customized proposal on potential energy savings through eligible measure upgrades.

Participation is simple, just contact Black Hills Energy and a representative will:

- Conduct an energy evaluation of the facility and provide a customized proposal to the customer, including anticipated costs and savings of the measures as well as financial resources available. Install select efficient measures at no cost (examples of measures include water heater pipe insulation, refrigeration coil cleaning, smart thermostats).
- Educate the customer on energy efficient equipment.
- Install the qualifying efficient measures selected for customer rebates.
- Complete and submit paperwork and documentation.

REBATES

Participants receive a \$50 incentive for receiving an energy evaluation, installation of free direct install measures, and incentives for energy efficient measures that cover up to 70% of the equipment and installation costs.

EXAMPLE MEASURE TYPES

- **HVAC equipment**
- **Smart thermostat**
- **Refrigeration**
- **Lighting**
- **Compressed air equipment**
- **Motors / variable frequency drives**

For more information or to schedule a technical energy assessment, call our toll-free help line at 888-391-8702.